



TIM MARTIN
EDUCATOR & GUEST SPEAKER

Tim is an experienced digital marketing professional based in Melbourne, Australia.

In 2007, he founded digital marketing agency 2Sticks, and in 2009 he established net101, which became one of the country's first corporate educators specialising exclusively in digital and social media marketing. In 2022, he expanded his training offerings to include artificial intelligence (machine learning) applications for business.

As the founder and principal trainer for net101, Tim provides tailored in-house training programs and offers a schedule of public courses throughout Australia. In addition to being an experienced AI and digital marketing professional, Tim is also a professional speaker for The Executive Connection (TEC), a sought-after conference presenter, and a respected industry commentator.

Tim has worked with a diverse range of clients, including NRMA, Nestle, YMCA, Lifeline, Xero, and the Australian Defence Force.

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